



Committee of 100

# Sponsorship Brochure

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2025 Annual Conference & Gala

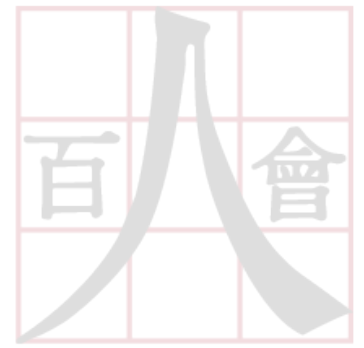
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April 25, 2025

Fairmont Century Plaza  
2025 Avenue of the Stars  
Los Angeles, CA 90067

## Contact

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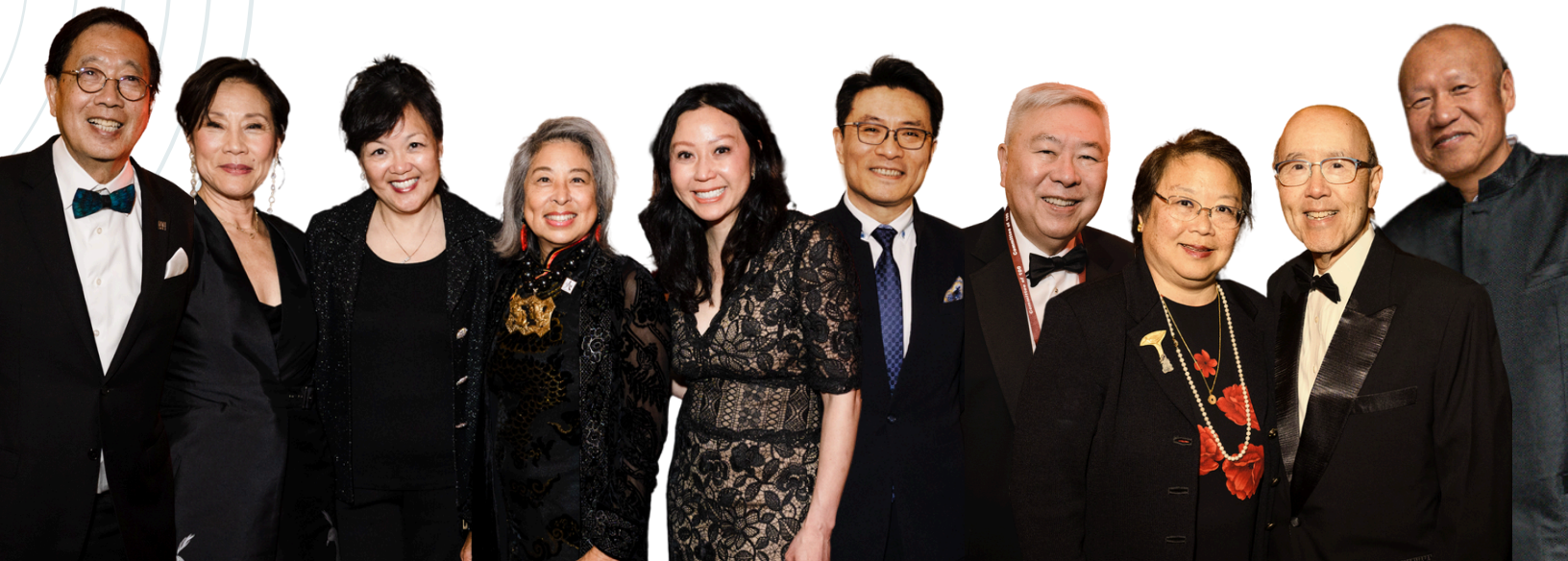


## ABOUT US

# Committee of 100

Committee of 100, a 501(c)(3) nonprofit membership organization, was founded in the aftermath of the Tiananmen Square events. At the urging of Dr. Henry Kissinger, renowned architect I.M. Pei brought together an extraordinary group of Chinese American leaders—luminaries such as Yo-Yo Ma, Henry Tang, Oscar Tang, Chien Shiung Wu, and Shirley Young—to form the first generation of Committee of 100 members. They came together to address critical issues impacting the Chinese American community and foster constructive relations between the United States and Greater China.

The name "Committee of 100" reflects the organization's dual inspirations: the American principle of "We the People" and the Chinese idiom 老百姓 (*lǎo bǎi xìng*), which figuratively represents "everyone in the community." By adopting this name, Committee of 100 embodies the American spirit of inclusivity while honoring Chinese cultural heritage, symbolizing a bridge between the two nations.







## ABOUT THE EVENT

Each year, Committee of 100 hosts its highly anticipated Annual Conference & Gala, a flagship event that convenes influential leaders across industries, including technology, healthcare, higher education, culinary arts, finance, and entertainment. This signature gathering serves as a dynamic platform to:

- Celebrate the successes of Chinese Americans
- Tackle the challenges faced by the Chinese American and AAPI communities, offering actionable ideas and solutions
- Facilitate networking, mentorship, and relationship-building among individuals committed to advancing the next generation of leaders and influencers

**By supporting the Annual Conference & Gala, sponsors join in a legacy of leadership and vision, helping to shape a more inclusive and equitable society while amplifying the contributions of Chinese Americans across the nation.**

## Why Partner with Committee of 100?

Cultivate relationships with prominent leaders and key influencers across industries

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Increase brand recognition and impact in the AAPI communities

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Gain insights into the most pressing issues affecting AAPI communities from internationally renowned experts

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Support diversity, inclusion, and equity

## A SPECIAL RETURN TO LOS ANGELES

This year's Conference & Gala holds special significance as we return to Los Angeles for the first time since 2016. After the pandemic forced us to cancel in 2020, we are thrilled to be back, celebrating resilience and innovation in a city renowned for shaping culture and industry on a global scale.



## EVENT SCHEDULE

**APRIL  
25 + 26**

### CONFERENCE

The Conference brings together experts across industries for two days of learning, connection, and inspiration. Featuring over a dozen dynamic sessions, this year's event offers a unique blend of informative discussions and interactive opportunities designed to engage and empower attendees.

**APRIL  
25**

### GALA

An unforgettable evening of elegance and inspiration, with awards honoring excellence and leadership, along with world-class entertainment. The Gala brings together visionaries, changemakers, and industry leaders for a memorable celebration of achievement and connection.



# Sponsorship Packages

## Platinum

- 30 Conference & Gala registrations
- Recognition on event website, conference signage and mobile app sponsor page (logo, description, link to company website, custom digital ad)
- Additional placement and recognition on home page of event webpage and mobile app
- Social media posts acknowledging sponsor
- Special sponsor name tags
- Up to 15 additional registrations at discounted fee
- 3 reserved branded tables at the Gala
- Recognized as sponsor for a conference panel (first come, first serve)
- Speaker opportunity at the sponsored panel (first come, first serve)
- Podium recognition during welcome remarks at the event
- 10 invitations to VIP event/reception

**\$100,000**

## Gold

- 20 Conference & Gala registrations
- Recognition on event website, conference signage and mobile app sponsor page (logo, link to company website)
- Additional placement and recognition on home page of event webpage and mobile app
- Social media posts acknowledging sponsor
- Special sponsor name tags
- Up to 10 additional registrations at discounted fee
- 2 reserved branded tables at the Gala
- Recognized as sponsor for a conference panel (first come, first serve)
- Speaker opportunity at the sponsored panel (first come, first serve)
- Podium recognition during welcome remarks at the event
- 2 invitations to VIP event/reception

**\$50,000**

## Silver

- 10 Conference & Gala registrations
- Recognition on event website, conference signage and mobile app sponsor page (logo)
- Social media posts acknowledging sponsor with other Silver sponsors
- Special sponsor name tags
- Up to 10 additional registrations at discounted fee
- 1 reserved branded tables at the Gala
- 1 invitations to VIP event/reception

**\$25,000**

## Bronze

- 5 Conference & Gala registrations
- Recognition on event website, conference signage and mobile app sponsor page (name only)
- Social media posts acknowledging sponsor with other Bronze sponsors
- Special sponsor name tags
- Up to 5 additional registrations at discounted fee

**\$15,000**

## Supporter

- 2 Conference & Gala registrations
- Recognition on event website, conference signage and mobile app sponsor page (name only)
- Special sponsor name tags

**\$6,500**



# A La Carte Sponsorship Opportunities

## VIP Reception

- Exclusive sponsor of the VIP reception
- Signage and logo recognition at reception area
- Invitation for 5 individuals to attend the reception
- Option to include collateral in tote bag

\$50,000 | Add-on to Bronze or higher sponsorship

\$100,000 | Stand-alone sponsorship

## Registration Area

- Exclusive sponsor of the conference registration area
- Signage and logo recognition at registration area
- Push notification on mobile app
- Option to include collateral in tote bag

\$20,000 | Add-on to Bronze or higher sponsorship

\$25,000 | Stand-alone sponsorship

## Networking Breaks

- Signage and logo recognition on break tables
- Push notification on mobile app
- Announcement immediately prior to break

\$5,000 | Add-on to Bronze or higher sponsorship

\$8,000 | Stand-alone sponsorship

## Tote Bag Sponsor

- Name or logo printed onto the tote bag
- Option to include collateral in bag

\$5,000 | Add-on to Bronze or higher sponsorship

\$8,000 | Stand-alone sponsorship

# Beyond Our Conference & Gala

Committee of 100 is dedicated to driving impactful programs year-round that cultivate leadership, foster connections, amplify the voices of changemakers, and address critical issues facing the AANHPI community. Your support ensures these programs thrive, grow, and create lasting impact.

## State of Chinese Americans Annual Survey

An annual survey that delves into the mental health, political preferences, experiences with discrimination, and diversity of the Chinese American population, providing key insights to inform policymakers, educators, businesses and community leaders.

## Legislative and Bill Tracker

A comprehensive tool that monitors state and federal laws impacting the AANHPI community. Through intuitive data visualizations, the tracker transforms complex legislation into clear, easily digestible information, empowering communities, policymakers, and advocates to stay informed and take action.

## Legal Defense and Education Fund

An initiative dedicated to protecting individuals of Chinese ancestry in the United States from discriminatory actions based on race or ethnicity. It focuses on defending the constitutional and civil rights of Chinese Americans through litigation, legal education, research, and legal funding assistance.

## Asian American Career Ceilings Webinar Series

A webinar series featuring speakers from diverse industries who share their experiences of breaking barriers and overcoming challenges. Designed to inspire and empower, the series offers advice and insights for young professionals seeking to advance their careers and reach new heights.

## Next Generations Leaders Program

A program offering professional development, mentorship, and networking, while emphasizing public service and social impact through a hands-on service component, inspiring participants to contribute meaningfully to their communities and beyond.

**For more information on how to sponsor these programs and initiatives please reach out to us at [Sponsorship@Committee100.org](mailto:Sponsorship@Committee100.org).**





**Thank you.  
We Look Forward to  
Your Partnership!**



**Committee of 100**

## **Contact**

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