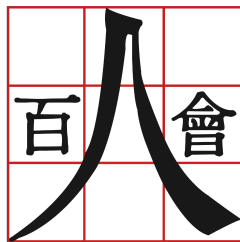


SPONSORSHIP INVITATION



Committee of 100

C100 2017 ANNUAL CONFERENCE

WASHINGTON, D.C.

THE PREMIER CONFERENCE ON U.S.-CHINA RELATIONS
AND ASIAN AMERICAN ADVANCEMENT

MAY 18, 2017 – AWARDS GALA DINNER – 6:00PM-9:00PM

VENUE: RONALD REAGAN BUILDING 1300 PENNSYLVANIA AVE. WASHINGTON, D.C.

MAY 19, 2017 - FULL-DAY SUMMIT- 8:30AM-5:00PM

MAY 20, 2017 – C100 TOWN HALL - 2:00PM-5:00PM

VENUE: JW MARRIOTT, 1331 PENNSYLVANIA AVE. WASHINGTON, D.C.

HIGHLIGHTED PAST SPEAKERS

- Michael Bloomberg, former Mayor of New York City
- Zbigniew Brzezinski, National Security Advisor to Pres. Jimmy Carter
- The Honorable Elaine Chao, 24th U.S. Secretary of Labor
- Bob Chapek, Chairman of Walt Disney Parks & Resorts
- Ambassador Cui Tiankai, Chinese Ambassador to the U.S.
- Ari Emanuel, Co-CEO of WME/IMG
- Hank Greenberg, Chairman & CEO of C.V. Starr, former Chair of AIG
- Quincy Jones, World Renowned Record Producer
- The Honorable Henry A. Kissinger, 56th U.S. Secretary of State
- Ang Lee, Oscar-winning filmmaker
- Ruigang Li, Chairman of China Media Capital
- The Honorable Gary Locke, Former U.S. Ambassador to China
- Michael Milken, Chairman & Founder of Milken Institute
- Charlie Munger, Vice Chairman of Berkshire Hathaway
- Indra K. Nooyi, Chairperson and CEO of PepsiCo
- The Honorable Henry A. Paulson, 74th U.S. Secretary of Treasury
- Congressman Ed Royce, Chair of House Committee on Foreign Affairs
- Stephen A. Schwarzman, Chairman & CEO of Blackstone Group

POTENTIAL TOPICS AT 2017 ANNUAL CONFERENCE:

- **U.S.-China Political Dynamics in the Trump-Xi Era**
- **U.S.-China Trade & Economic Outlook**
- **Hollywood and China**
- **U.S.-China Tech & Cyber-Collaboration: Opportunities & Challenges**
- **Global Chinese Philanthropy: A New Giving Force**
- **Chinese-American Journeys: TED-Style talks by C100 members**

*The **Committee of 100** (C100) is a non-partisan leadership organization of prominent Chinese Americans in business, government, academia, and the arts. A non-profit institution founded by world renowned architect I.M. Pei, and internationally acclaimed cellist Yo-Yo Ma, among others, U.S. citizens are invited to join based on their extraordinary achievements. For over a quarter century, C100 has served as the preeminent organization committed to the twin missions of promoting the full participation of Chinese Americans in all aspects of American life, and encouraging constructive relations between the peoples of the United States and Greater China.*



SPONSORSHIP OPPORTUNITIES

C100 2017 ANNUAL CONFERENCE

MAY 18-19, 2017 | RONALD REAGAN BUILDING, JW MARRIOTT | WASHINGTON, D.C.

The C100 Annual Conference is the largest C100 member gathering of the year. We expect over 500 leaders in government, business, academia, and the media to join.

- ✓ **Participate as a VIP** at the Committee of 100’s 2017 Annual Conference in Washington, D.C., the premier conference in America on U.S.-China relations and Chinese-American advancement
- ✓ **Build your brand** as a respected partner of a leadership organization of Chinese Americans committed to excellence and achievement
- ✓ **Gain unique access** to engage in dynamic discussions with renowned influencers in U.S.-China relations and issues important to the Chinese American community
- ✓ **Network** with distinguished Committee of 100 members and other key decision-makers

SPONSOR BENEFIT HIGHLIGHTS	Jade - Title (\$300,000)	Diamond (\$200,000)	Platinum (\$100,000)	Gold (\$50,000)	Silver (\$30,000)	Bronze (\$10,000)
Head Table Seats	2	1				
Speaking Opportunity	Yes	Yes	Yes			
Branded Tables at Awards Gala Dinner	3 tables	2 tables	2 tables	1 table	1 table	
Invitations to Awards Gala Dinner (5/18)	30	20	20	10	10	4
Invitations to Full-Day Summit & Luncheon (5/19)	30	25	20	15	10	4
Invitations to VIP-only Reception (5/18)	30	20	15	10	5	2
Invitations to C100 Member & VIP Breakfast (5/19)	8	6	6	4	2	1
Conference Journal Advertising (# Pages)	2 color	1 color	1 color	0.5 color	0.5 b/w	0.25 b/w
Mention in Conference Press Release	Yes	Yes	Yes	Yes		
Marketing Brochure Distribution in Goodie Bags	Yes	Yes	Yes	Yes		
Logo on screen as named host of one conference panel	Yes	Yes	Yes	Yes		
Podium recognition by Chair during welcome remarks	Yes	Yes	Yes			
Year-Long Visibility in C100 Newsletters & Programs	Yes	Yes	Yes			
Year-Long Exclusive Invitations to C100 Events	Yes	Yes				
Customized Future Co-branded C100 Event	Yes	Yes				



SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS MENU	Jade - Title (300K)	Diamond (200K)	Platinum (100K)	Gold (50K)	Silver (30K)	Bronze (10K)	Patron (3.8K)
A. REGISTRATION & TABLE BENEFITS							
# Seats at the Head Table of Awards Gala Dinner	2	1					
Branded Full Table(s) at Awards Gala Dinner	3	2	2	1	1		
Table Location at Awards Gala Dinner	Premier	Premier	Prime	Prime	Preferred	Preferred	Preferred
Invitations to VIP-only Reception	30	20	15	10	5	2	1
Invitations to Pre-Gala General Reception	30	20	20	10	10	4	1
Complimentary Seats at Awards Gala Dinner (10 seats per table)	30	20	20	10	10	4	1
# Invitations to Members & VIP Breakfast on 5/19	8	6	6	4	2	1	1
Complimentary VIP Seats at Summit Luncheon	30	25	20	15	10	4	2
Tickets to Full-Day Summit	35	25	20	15	10	4	2
B. CONFERENCE RECOGNITION, VISIBILITY & SPEAKING BENEFITS							
Exclusive standalone press release from C100 announcing title partnership	X						
Recognition as Title Sponsor of Conference, mentioned alongside all marketing for conference	X						
Podium acknowledgement by C100 Chairman during welcome remarks at both gala and summit	X	X	X				
Premier ad in conference booklet	2 Full page color	Full page color	Full page color	Half page (color)	Half Page (b/w)	Qtr Page (b/w)	
Distinctive VIP Badges for attendees throughout gala and summit	X	X	X	X	X	X	X
Recognition as Sponsor in final guest invitations (must confirm by March)	X	X	X	X	X	X	
Logo on Annual Conference webpage	X	X	X	X	X	X	
Logo in conference booklet	X	X	X	X	X	X	
Logo in conference signage	X	X	X	X	X	X	
Mentioned as sponsor in conference announcements, media alerts and press releases,	X	X	X	X			
Opportunity to include promotional brochure in gift bags for all Summit Guests	X	X	X	X			
Logo and Recognition on prominent signage in Summit reception and breaks area	X	X	X	X			
Company name & logo displayed on screen as summit panel host	X	X	X	X			
Opportunity to provide introductory remarks for one Summit Panel	X (select 2)	X (select 1)	X (select 1)	X			
Opportunity to Serve as Named Host of Pre-Gala General Cocktail Reception	X (select 2)	X (select 1)	X (select 1)				
Opportunity to Serve as Named Host of Summit VIP Breakfast	X (select 2)	X (select 1)	X (select 1)				
Opportunity to Serve as Named Host of a Plenary Break (with display and reception table)	X (select 2)	X (select 1)	X (select 1)				
Exclusive opportunity to Give Welcome or Concluding Remarks at Gala or Conference	X						
Exclusive opportunity to Serve as Named Host of Private VIP Gala Reception	X						
Exclusive recognition in all outreach as underwriter of the conference	X						
Prominent logo display at main entrance to Gala as Title Sponsor	X						
Exclusive logo display at main entrance to Summit as Title Sponsor	X						
Exclusive opportunity to show 2 minute promotional video at gala	X						
Exclusive opportunity to set up interactive booth in reception area of Full-Day Summit	X						
Prominent logo display on C100 giveaway product (such as tote bags)	X						
Opportunity to distribute Exclusive Promotional Gift to all Gala Guests	X						
Logo on main webpage of C100 event as Conference Host	X						
Opportunity to Provide Remarks at Summit Keynote Luncheon, Company name displayed as luncheon host	X						
C. YEAR-LONG BENEFITS							
Recognized as Year-long Sponsor of a C100 Signature Program, with additional exclusive invitations to relevant C100 convenings throughout the year:		Select 1 Program					
--> 1.C100 Global Philanthropy Initiative (collaboration w/ U.N. & elite Chinese philanthropists)		X (select 1)					
--> 2.C100 Capitol Hill Briefings (quarterly events; summaries distributed throughout congress)		X (select 1)					
--> 3.C100 Opinion Survey (major outreach publication with open press events)		X (select 1)					
--> 4.C100 Legal Defense & Education Fund		X (select 1)					
--> 5.C100 NextGen Leadership (scholarships / mentorship programs, open press opps)		X (select 1)					
Logo on C100 public newsletters throughout the year (distribution ~10K)	X	X	X				
Invitations to adhoc regional invite-only C100 member activities throughout the year	X	X					
Logo on homepage of website throughout the year	X	X					
Customized event organized together with C100 Chair & ED, select one of the following:							
--> Receive one exclusive consultation with target C100 experts on US-China market positioning	X (select 1)	X (select 1)					
--> Opportunity to host one exclusive C100 member cocktail reception or luncheon during year	X (select 1)	X (select 1)					



C100 2017 ANNUAL CONFERENCE

WASHINGTON, D.C.

SPONSORSHIP & REGISTRATION FORM

Sponsorship Levels & Registration (please check)

<input type="checkbox"/> Jade / Title (3 Tables of 10)	\$300,000	<input type="checkbox"/> Silver (1 Table of 10)	\$30,000
<input type="checkbox"/> Diamond (2 Tables of 10)	\$200,000	<input type="checkbox"/> Bronze (4 seats)	\$10,000
<input type="checkbox"/> Platinum (2 Tables of 10)	\$100,000	<input type="checkbox"/> Patron	\$3,800
<input type="checkbox"/> Gold (1 Table of 10)	\$50,000	<input type="checkbox"/> Individual Ticket	\$2,300

Sponsorship Contact

Sponsor Name (for marketing & signage): _____

Contact Person: _____

Title/Position: _____

Billing Address: _____

City, State, Zip: _____

Email: _____

Phone: _____

Payment Method

Check Enclosed (payable to "Committee of 100 Inc.") Pay Online (go to www.Committee100.org)

Credit Card Payment: Please check: Amex MasterCard Visa Other

Name on Card: _____

Card #: _____ CVV #: _____ Exp. Date (MM/YY): _____

Signature: _____

Wire Transfer: Bank Name & Address: **East West Bank, 135 N. Los Robles Ave. Ste 600, Pasadena, CA 91101**

Account Name: **Committee of 100, Inc.** Account #: **80346984** ABA #: **322070381** SWIFT: **EWBKUS66XXX**

Bill Me for Payment

The Committee of 100 is recognized by the IRS as a tax exempt 501(c)(3) organization (EIN: 13-3627542). Sponsorship proceeds above fair market value of benefits provided are tax-deductible.

Please return completed form by Email: office@committee100.org or
Return by mail: Mike Jee, Committee of 100 257 Park Ave. South 19th Floor, New York, NY 10010
Office phone: 212 371 6565